

FASTESt  
**GROWING**  
BURGER CHAIN IN GUJARAT...



[www.burgerbhau.co.in](http://www.burgerbhau.co.in)

## ABOUT COMPANY

Burger Bhau was founded on 23 April 2022 by Sushil Agicha, who started the brand right after completing his 12th board exams at just 18 years old, with an initial investment of only ₹10,000. What began as a small venture driven by passion and hard work has now grown into a fast-rising food brand with 18+ outlets across Gujarat and 3 new ventures. From day one, Burger Bhau has focused on delivering irresistible taste, consistent quality, and a premium experience—while keeping prices so affordable that no competitor can match us. Today, we proudly serve thousands of loyal customers who trust our flavour, freshness, and friendly service.

## MISSION

To provide delicious, high-quality food that blends outstanding taste with exceptional service. We aim to create a welcoming experience where every customer feels valued, while offering premium flavours at prices that remain accessible to everyone

## VISION

To build a long-lasting legacy of Burger Bhau, where people choose us not just for affordability but for our distinct taste, premium service, and memorable dining experience. We envision becoming a trusted, nationwide brand known for innovation, quality, and unmatched value in the quick service food industry.



# 3 TYPES OF FRANCHISE MODELS



# 10 Lakh *franchise* MODEL

## SPACE REQUIRED



- 🍔 MINIMUM SHOP REQUIRED OF 175 SQ FT TO 225 SQ FT
- 🍔 LOCATION MUST BE ON MAIN ROAD WITH GROUND FLOOR ENOUGH PARKIN SPACE
- 🍔 10 KW ELECTRICITY CONNECTION WITH SHOP CONNECTION

## SOCIAL MEDIA MARKETING



- 🍔 SOCIAL MEDIA MARKETING AT THE TIME OF OPENING WITH BEST CREATORS OF CITY
- 🍔 BANNERS, POSTERS, SOCIAL MEDIA AD CAMPAIGN WILL BE DONE BY COMPANY AT THE TIME OF OPENING

## BRANDING ESSENTIALS



- 🍔 STANDEE BOARD FOR BRANDING
- 🍔 4 NOS ACRYLIC MENU
- 🍔 6 STAFF TSHIRTS
- 🍔 4 BRANDED CAPS
- 🍔 WALL MENU

## KITCHEN SETUP INCLUDES



- 🍔 1 ALL IN OVEN
- 🍔 1 SANDWICH GRILLER
- 🍔 1 DEEP FRYER
- 🍔 1 450 LTR DEEP FRIDGE
- 🍔 KITCHEN EQUIPMENTS MORE THAN 60 ITEMS INCLUDING SERVICE TRAYS CHEESE GRATER AND MANY MORE EQUIPMENTS
- 🍔 DECENT LIGHTING AND PREMIUM WIRING EXCLUDING FANS
- 🍔 EXHAUST FANS FOR VENTILATION
- 🍔 GRANITE PLATFORM FOR PREPARATION

## INTERIOR SETUP INCLUDES



- 🍔 MAIN WOODEN COUNTER
- 🍔 COMPUTER FOR BILLING
- 🍔 THERMAL PRINTER
- 🍔 PETPOOJA SOFTWARE PURCHASE 1 YEAR
- 🍔 COLOUR WORK FOR SHOP
- 🍔 PREMIUM WALL STICKERS
- 🍔 LED BOARD UPTO 8\*3 FT
- 🍔 STANDEE TABLES 2 NOS

## COMPANY SUPPORT



- 🍔 1 YEAR FULL STAFF SUPPORT
- 🍔 RAW MATERIAL SUPPORT
- 🍔 100% ASSURED SERVICE

# 12 Lakh *franchise* MODEL

## SPACE REQUIRED



- 🍔 MINIMUM SHOP REQUIRED OF 200 SQ FT TO 250 SQ FT
- 🍔 LOCATION MUST BE ON MAIN ROAD WITH GROUND FLOOR ENOUGH PARKIN SPACE
- 🍔 10 KW ELECTRICITY CONNECTION WITH SHOP CONNECTION

## SOCIAL MEDIA MARKETING



- 🍔 SOCIAL MEDIA MARKETING AT THE TIME OF OPENING WITH BEST CREATORS OF CITY
- 🍔 BANNERS, POSTERS, SOCIAL MEDIA AD CAMPAIGN WILL BE DONE BY COMPANY AT THE TIME OF OPENING

## BRANDING ESSENTIALS



- 🍔 STANDEE BOARD FOR BRANDING
- 🍔 4 NOS ACRYLIC MENU
- 🍔 6 STAFF TSHIRTS
- 🍔 4 BRANDED CAPS
- 🍔 WALL MENU

## KITCHEN SETUP INCLUDES



- 🍔 1 PREMIUM BURGER OVEN
- 🍔 1 PREMIUM PIZZA OVEN
- 🍔 1 SANDWICH GRILLER
- 🍔 1 DEEP FRYER
- 🍔 2 NOS 450 LTR DEEP FRIDGE
- 🍔 KITCHEN EQUIPMENTS MORE THAN 80 ITEMS INCLUDING SERVICE TRAYS CHEESE GRATER AND MANY MORE EQUIPMENTS
- 🍔 DECENT LIGHTING AND PREMIUM WIRING INCLUDING FANS
- 🍔 GRANITE PLATFORM FOR PREPARATION
- 🍔 EXHAUST FANS FOR VENTILATION

## INTERIOR SETUP INCLUDES



- 🍔 MAIN WOODEN COUNTER
- 🍔 COMPUTER FOR BILLING
- 🍔 THERMAL PRINTER
- 🍔 PETPOOJA SOFTWARE PURCHASE 1 YEAR
- 🍔 COLOUR WORK FOR SHOP
- 🍔 PREMIUM WALL STICKERS
- 🍔 LED BOARD UPTO 8\*3 FT
- 🍔 STANDEE TABLES 4 NOS
- 🍔 PREMIUM ACP PARTITION

## COMPANY SUPPORT



- 🍔 1 YEAR FULL STAFF SUPPORT
- 🍔 RAW MATERIAL SUPPORT
- 🍔 100% ASSURED SERVICE

# 15 Lakh *franchise* MODEL

## SPACE REQUIRED



- 🍔 MINIMUM SHOP REQUIRED OF 300 SQ FT TO 400 SQ FT
- 🍔 LOCATION MUST BE ON MAIN ROAD WITH GROUND FLOOR ENOUGH PARKIN SPACE
- 🍔 10 KW ELECTRICITY CONNECTION WITH SHOP CONNECTION

## SOCIAL MEDIA MARKETING



- 🍔 SOCIAL MEDIA MARKETING AT THE TIME OF OPENING WITH BEST CREATORS OF CITY
- 🍔 BANNERS, POSTERS, SOCIAL MEDIA AD CAMPAIGN WILL BE DONE BY COMPANY AT THE TIME OF OPENING

## BRANDING ESSENTIALS



- 🍔 STANDEE BOARD FOR BRANDING
- 🍔 4 NOS ACRYLIC MENU
- 🍔 6 STAFF TSHIRTS
- 🍔 4 BRANDED CAPS
- 🍔 WALL MENU

## KITCHEN SETUP INCLUDES



- 🍔 1 PREMIUM BURGER OVEN
- 🍔 1 PREMIUM PIZZA OVEN
- 🍔 1 SANDWICH GRILLER
- 🍔 2 NOS DEEP FRYER
- 🍔 2 NOS 450 LTR DEEP FRIDGE
- 🍔 KITCHEN EQUIPMENTS MORE THAN 80 ITEMS INCLUDING SERVICE TRAYS CHEESE GRATER AND MANY MORE EQUIPMENTS
- 🍔 DECENT LIGHTING AND PREMIUM WIRING INCLUDING FANS
- 🍔 GRANITE PLATFORM FOR PREPARATION
- 🍔 EXHAUST FANS FOR VENTILATION

## INTERIOR SETUP INCLUDES



- 🍔 MAIN WOODEN COUNTER
- 🍔 COMPUTER FOR BILLING
- 🍔 THERMAL PRINTER
- 🍔 PETPOOJA SOFTWARE PURCHASE 1 YEAR
- 🍔 COLOUR WORK FOR SHOP
- 🍔 PREMIUM WALL STICKERS
- 🍔 LED BOARD UPTO 8\*3 FT
- 🍔 STANDEE TABLES AS PER OUTLET
- 🍔 PREMIUM ACP PARTITION
- 🍔 PREMIUM LED MENU
- 🍔 CCTV SETUP
- 🍔 BROADBAND CONNECTION

## COMPANY SUPPORT



- 🍔 1 YEAR FULL STAFF SUPPORT
- 🍔 RAW MATERIAL SUPPORT
- 🍔 100% ASSURED SERVICE

**18** OUR PRESENCE  
**Outlets**  
ACROSS GUJARAT



**10 OUTLETS**  
IN RAJKOT

**1 OUTLET**  
IN JETPUR

**1 OUTLET**  
IN JASDAN

**1 OUTLET**  
IN MORBI

**1 OUTLET**  
IN SURAT

**1 OUTLET**  
IN GANDHINAGAR

**1 OUTLET**  
IN JUNAGADH

**1 OUTLET**  
IN BHAVNAGAR

# BRAND USP



## Affordability with Quality

At Burger Bhau, great taste meets great value. We serve high-quality, freshly prepared burgers at prices everyone can enjoy, offering unbeatable flavor without stretching your budget.



## Quick Service

Your time matters. Burger Bhau delivers fast, efficient service with freshly made burgers served hot and on time, ensuring a smooth and satisfying experience every single visit.



## Customer Satisfaction

Customer happiness is our priority. From friendly service to delicious flavors, Burger Bhau ensures every guest feels valued, satisfied, and eager to return for another memorable bite.



## Economical & Accessible

Burger Bhau brings delicious food within reach for all. With budget-friendly pricing, convenient locations, and easy access, we make quality burgers available for everyone, every day.

OUR FAMILY

FRANCHISE  
(10 LAKH)



HEAD OFFICE

FRANCHISE  
(15 LAKH)



BAKERY UNIT

FRANCHISE  
(12 LAKH)



BURGER

COMPANY FOUNDERS



# delicious

# MENU

## Burger



Without Cheese      With Cheese

■ Veg. Aloo Tikki	35/-	45/-
■ Schezwan	35/-	45/-
■ Customized	35/-	45/-
■ Garlic	35/-	45/-
■ Mayonnaise	35/-	45/-

## Sp.Burger



Without Cheese      With Cheese

■ Peri Peri	55/-	65/-
■ Mexican	55/-	65/-
■ Tandoori	55/-	65/-
■ Chipotle	55/-	65/-
■ Makhni	55/-	65/-

## Burger



■ Bhau Sp. Club Burger	100/-
------------------------	-------

## Garlic Bread



■ Cheese Garlic Bread	50/-
■ 2 Cheese Garlic Bread	100/-

## Sandwich



■ Cheese Chilly	30/-
■ Cheese Schezwan	40/-
■ Double Cheese Chilly	50/-
■ Cheese Corn	50/-
■ Cheese Chilly Corn	60/-
■ Cheese Garlic	50/-

## Pizza



■ Veg. Pizza	50/-
■ Double Cheese	80/-
■ 4 Cheesy Pizza	100/-
■ Cheese Corn Pizza	100/-
■ Italian Pizza	100/-
■ Margerita Pizza	80/-
■ Tandoori Paneer	150/-
■ Makhni Paneer	150/-
■ Peri Peri Paneer	150/-
■ Cheese Burst	150/-
■ 7 Cheesy Pizza	200/-

**Pizza Parcel Charges  
Rs.10/-**



**BURGER BHAU**

• BURGER • PIZZA • SANDWICH

## French Fries



■ Classic Fries	50/-
■ Peri Peri Fries	60/-

DIPS : Cheese Sauce

1000 island Dressing

Mayonnaise Veg

Schezwan Sauce

ANY DIPS @ 10/-

## Swaminarayan



### Burger

■ Veg. Aloo Tikki	40/-
■ Cheee Veg. Aloo Tikki	50/-

### Pizza

■ Veg. Pizza	60/-
■ Cheese Pizza	100/-

### Sandwich

■ Margherita	80/-
■ Cheese Chilly	40/-



# FASTEST GROWING

BURGER CHAIN IN GUJARAT...

GET UPTO **20%** NET MARGIN

EXCLUDING ALL EXPENSES LIKE

- 🍔 SHOP RENT
- 🍔 ELECTRICITY EXPENSE
- 🍔 STAFF SALARY
- 🍔 STAFF EXPENDITURE
- 🍔 FOOD COST
- 🍔 COMPANY 5% ROYALTY ON SALES

WE CHARGE **5%** ROYALTY ON SALES

FOR OUR SERVICES LIKE

- 🍔 GET LIFE TIME CONTACTS
- 🍔 NO HIDDEN CHARGES
- 🍔 NO RENEWAL CHARGES
- 🍔 RAW MATERIAL SUPPORT
- 🍔 STAFF SUPPORT
- 🍔 ASSURED SERVICE

## OUR VENTURES

**BHAU**  
Foodworks Pvt. Ltd

**BURGER BHAU**  
BURGER • PIZZA • SANDWICH

**BHAU**  
Bakers LLP.

**BOLE TO BHAU**  
A venture Of Burger Bhau

**BHAU'S KITCHEN**

## TERMS & CONDITIONS

### 1. Grant of Franchise:

- Franchisor hereby grants to Franchisee, and Franchisee accepts, a franchise (the "Franchise") to operate a Burger Food Chain under the name "BURGER BHAU" at the Shop No.5, Junagadh Rd, near Nayra Petrol Pump, Rajeshwari Society, Jetpur, Gujarat 360360.
- Franchisee acknowledges that the Franchise granted hereunder is personal to Franchisee and that Franchisee may not sell, assign, transfer, convey, sub-franchise, or otherwise dispose of the Franchise or any interest therein without the prior written consent of Franchisor.

### 2. Term:

- The initial term of this Agreement shall commence on 01/04/2025 and shall continue unless terminated in accordance with the terms hereof.

### 3. Fees and Payments:

- The Franchisee shall pay the Franchisor a royalty fee of 5% on total monthly sales. This payment must be made by the 5th day of the following month.

### 4. Training:

- Franchisor shall provide initial training to Franchisee and its designated managers and employees at Franchisor's designated training facilities.
- Franchisee acknowledges that completion of the initial training program is a condition precedent to the opening of the Outlet.

### 5. Operations:

- Franchisee agrees to operate the Outlet in accordance with the System standards, specifications, and operating procedures prescribed by Franchisor from time to time.
- Franchisee shall maintain the Outlet in a clean, safe, and attractive condition and shall comply with all applicable laws, rules, and regulations relating to the operation of the Outlet.

### 6. Advertising and Marketing:

- Franchisor shall have the right to develop and implement advertising, marketing, and promotional programs for the System and to require Franchisee's participation therein.

### 7. Confidentiality:

- Franchisee acknowledges that Franchisor may disclose to Franchisee certain confidential and proprietary information relating to the System.
- Franchisee agrees to maintain the confidentiality of such information both during and after the term of this Agreement.

### 8. Termination:

- Either party may terminate this Agreement upon written notice to the other party in the event of a material breach by the other party that remains uncured for a period of 90 days following written notice of such breach.
- Franchisor may terminate this Agreement immediately upon written notice to Franchisee in the event of insolvency, bankruptcy, or the appointment of a receiver for Franchisee.
- Upon termination of this Agreement, the Franchisee shall not engage in or operate a similar business under any other name for a period of five (5) years. Furthermore, the Franchisee shall not operate a similar business at the same premises where the Franchisee previously conducted business under the name 'BURGER BHAU'.

FOR MORE DETAILS

**+91 9090327273**

[www.burgerbhau.co.in](http://www.burgerbhau.co.in)